

Shirley Broadfoot

Shirley has been a volunteer with Coast Mental Health since 1997. She has held numerous positions at Coast, including serving on the Board of the Coast Foundation Society, the Founding Chair of the Courage To Come Back Awards and a Founding Director as well as Chair of the Coast Mental Health Foundation.

She is the retired President of Sierra Communications Ltd., which gave her the opportunity to work with hundreds of Non-Profit groups across Canada through the sale of Entertainment Coupon books. This work reinforced her appreciation for the value of volunteerism in a healthy community.

She combines her passion for the important work of Coast Mental Health with her background in business, marketing, and communications to provide support for Coast's mission in every way she can.