

Sarah Roth

Sarah is a Chief Executive Officer with more than 30 years of leadership experience in complex academic medicine and nonprofit environments. She has a well-established track record in governance partnership, strategic fundraising, stakeholder engagement, government relations, and financial oversight. She is adept at working with boards, academic and health institutions, and government entities to drive mission impact and organizational growth.

In just under eight years, Sarah has led BC Cancer Foundation to achieve record-breaking revenues, launched Beyond Belief — the most ambitious health campaign in B.C. history to raise \$500 million to transform cancer care across the province, funneled donor support into helping establish two new BC Cancer centres, stewarded several extraordinary gifts — including the largest in Canada to support lung cancer research and garnered unprecedented support from the B.C. government in the form of a \$150 million grant.

Sarah has recently held the leadership position of Chair of The KidSafe Project, and currently serves as a Vice-Chair of the Women on Wheels Cycling Club