

The Foundation of our Joint Strategic Plan

Coast's three entities share the same vision, but have separate and complementary missions and values to help us realize that vision.

Our Shared Vision

A community that embraces and honours people with mental illness, so they may thrive and contribute.

Coast Foundation Society

Our Mission

Coast Mental Health supports, advocates for, and promotes the recovery of people with mental illness.

Our Values

We deliver person-centered services, guided by our commitment to:

- Hope
- Compassion
- Courage
- Respect
- Collaboration



Coast Mental Health Foundation

Our Mission

Coast Mental Health Foundation raises public awareness and resources to promote recovery and transform the lives of people with mental illness through exceptional and innovative community-based services at Coast Mental Health.

Our Values

As a community of recovery, we are guided by our belief in:

- Respect for everyone affected by mental illness
- Accountability to our supporters
- The transformative power of community partnerships;
- Excellence, innovation and growth in community-based mental health care



Coast Social Enterprise

Our Mission

Coast Social Enterprise provides training and develops businesses that reduce stigma and facilitate social connections, enabling people with mental illnesses to take on meaningful roles and progress towards recovery.

Our Values

We are guided by our commitment to hope, compassion, courage, personal growth and inclusion.

